

Table 16
Checkering*

<u>Model</u>	<u>Total Sample</u> (50)	<u>Houston</u> (24)	<u>Atlanta</u> (11)	<u>Detroit</u> (15)	<u>Lever Action</u> (26)	<u>Bolt Action</u> (24)
Q	56%	58%	73%	40%	62%	50%
T	42	38	27	60	38	46
No choice	2	4	-	-	-	4

*In the case of this characteristic, only two models had a checkering feature, therefore, the net scores were not meaningful. Percentages in this table refer to the number of people who felt that model was the better of the two.