

15. How should we advertise the rifle you tested?

A compact and easy to handle bolt action rifle with excellent accuracy performance.

16. What does the word "carbine" mean to you?

My reaction to "carbine" is a compact, lightweight and quick pointing rifle.

17. Assuming the new gun was introduced in 1980 in .222, .22-250, .243, 6mm, .308 and 7mm-08 at a retail price \$20 below the M/700 ADL, what impact would it have on other Remington center fire rifles?

Since this rifle does not appear capable of generating substantial new interest which might provide an extensive "carbine" market, I feel that most sales would be at the expense of our present M/788 and M/700 ADL offerings.

RANGE TESTED ON: 7/2/80  
RETURNED TO JOHN BROOKS, ILION: 7/3/80  
P.C.T. TO PAUL HOLMBERG: 7/3/80

Respondent's Name: Paul J. Bergere  
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