

BOLT ACTION RIFLE QUESTIONNAIRE7mm-08 Cal. Serial # 86226220

1. What do you like about the new bolt action rifle?

Stock dimensions + fit - Accuracy - General
appearance as a carbine. Mag release is good idea
the resemblance of a 700 Jr.

2. What do you dislike about this new gun?

Dull finish detracts from the gun particularly with
the birch. If a dull finish is desired a much darker stain should be used

Kicks like hell but realize this is not a bench rifle. Floor plate release is
too large and too easy to open. With gloves on the recoil will allow trigger
finger to open release and drop magazine shells.

3. How would you improve the consumer acceptance of this bolt action rifle?

The wood finish and smooth up safety and bolt cuts
in the stock - also see 2 objections

We could consider 2 grades - 1 Birch other Walnut with price differential
Pick up owners may be more interested in a cheaper "tool" with birch.

4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?

As noted - a short 700 700 Jr.

A much more classic design than 600 was

5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?

250 Birch 280 Walnut - It has some features the ADL
does not have (Mag release) yet I don't believe we should
compete with 700 price wise

.....Continued

Not 914 by notation
 1000 lbs. should be handled with stairs
 checking for cutting
 on 1100 cutting