

BOLT ACTION RIFLE QUESTIONNAIRE7mm-08 Cal. Serial # 136226232

1. What do you like about the new bolt action rifle?

(a) Short bolt/action (b) 700 Trigger / hingeless floorplate
 (b) Position of safety (a)
 (c) Stock design (Classic) + studs

2. What do you dislike about this new gun?

(a) Although the floorplate release is easier to use,
 it is cumbersome when removing the stock.
 (b) Can't open bolt with safety "on" + it's noisy.
 (c) Finish makes the rifle appear "cheap."

3. How would you improve the consumer acceptance of this bolt action rifle?

(a) Put a fancier pressed checkering pattern
 on it, similar to 7400. (b) Turn the barrel
 down some more (lighter W) (c) Use RK-60 and
 American walnut. Check the bottom of fore-end.

4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?

Far above the 788 but ~~below~~ below
 than the 700 "Classic." Wood grain not
 filled in (orainiv).

5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?

As is: \$275 with walnut & pressed checkering: \$325

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