

BOLT ACTION RIFLE QUESTIONNAIRE

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6. Do you feel the gun's design is unique?

Yes ☐ - Answer Q7

No ☒ - Skip to Q8

7. What do you think is unique about the gun you tested?

8. The gun you tested has an 18 $\frac{1}{2}$ " barrel. Would you prefer some other barrel length?

Yes ☐ - Answer Q9

No ☒ - Skip to Q10

NOT AT THE EXPENSE
OF WEIGHT

9. What barrel length would you prefer?

Write barrel length here: 20" IF COULD KEEP WT ST
(AFTER REDUCTION PER Q11)

10a. We are considering a number of stock finishes and whether to cut or press checker the gun. If the new rifle were cut checkered would you prefer a glossy or satin finish?

Glossy ☒

Satin ☐

BELIEVE CUSTOMER WOULD
PREFER THIS. PERSONALLY PREFER
SATIN.

10b. If the gun were press checkered, would you prefer a glossy or satin finish?

Glossy ☒

Satin ☐

WOULDN'T WANT PRESS CHECKERING

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