

BOLT ACTION RIFLE QUESTIONNAIRE7mm-08 Cal. Serial # 36226253

- ✓ 1. What do you like about the new bolt action rifle?
Overall length is good; trigger and action
appear and feel strong and well made.
Cut checkering is definite plus.
- ✓ 2. What do you dislike about this new gun?
Stock dimensions and profile are
short and stocky - too "FAT" for carbine
or saddle gun.
- ✓ 3. How would you improve the consumer acceptance of this bolt action rifle?
Modify stock; looks just like 788 with
checkering; If to be sold in selected calibers
as carbine, the stock needs to be trimmed down.
Flou plate is plus, but only for those who don't want to carry extra clip
- ✓ 4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?
Barrel, sights and action appear to be very close
to M/700 - if not actually the same; The wood is obviously
not walnut so wood quality is not a consideration (Perhaps
then cut checkering not necessary.) On balance comparison is favorable
- ✓ 5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?
Given this spread, this new gun would not
fit. Needs to be at or near 788.

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