

BOLT ACTION RIFLE QUESTIONNAIRE

7mm-08 Cal. Serial # 36226270

1. What do you like about the new bolt action rifle?
Action, swept 700-type bolt handle, 18 $\frac{1}{2}$ " barrel.

2. What do you dislike about this new gun?
Stock finish, type of wood, sparse checkering on fore-end,
trigger guard and floor plate.

3. How would you improve the consumer acceptance of this bolt action rifle?
Walnut stock, improved fore-end checkering as classic or
BDL, 700 BDL trigger guard.

4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?
Only slightly above 788; not up to 700 standards. Almost
a "788 BDL" in present configuration.

5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?
\$250 to \$260.00 due to "788 BDL" remarks above.

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