BARBER -	PRESALE R	0109314

BOLT ACTION RIFLE QUESTIONNAIRE

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15. How should we advertise the rifle you tested? Strength of action, ability to scope, quick and easy handling and a "purist's carbine".

16.

. What does the word "carbine" mean to you?

Short, brush-type rifle. Light and quick handling.

17.

Assuming the new gun was introduced in 1980 in .222, .22-250, .243, 6mm, .308 and 7mm-08 at a retail price \$20 below the M/700 ADL, what impact would it have on other Remington center fire rifles?

Some reduction of 700 ADL sales.

X. N. Wash of Respondent's Name:

CONFIDENTIAL-SUBJECT TO PROTECTIVE ORDER KINZER V. REMINGTON **BARBER - PRESALE R 0109314**