

15. How should we advertise the rifle you tested?

16. What does the word "carbine" mean to you?

_____ *Saddle gun* _____

17. Assuming the new gun was introduced in 1980 in .222, .22-250, .243, 6mm, .308 and 7mm-08 at a retail price \$20 below the M/700 ADL, what impact would it have on other Remington center fire rifles?

Respondent's Name: _____

JAW