

REPORT TEXTI. PACKAGING EVALUATION

This evaluation was conducted by L.Ferreira, Purchasing Agent in charge of packing materials for Remington Arms. All the packages were inspected as received from the gun shop. The three major criteria that Mr. Ferreira based his observations on were:

- How well the rifle is protected in the carton.
- How well the carton is made.
- Reusability of the carton.

This was his report:

Browning BBR Pack

- A full telescope box, with a full styrofoam tray and pad.
- The rifle is protected in a polyethylene liner bag.
- Good molding job on the tray.
- Full protection offered.
- Reusability is adequate, but the pack is without certification.

Estimated Cost: \$2.00 each for box and materials.

Remington M700 Pack

- A five panel folded corrugated box with styrofoam inserts.
- Certified for shipment with a protected outer sleeve.
- Reusability - Excellent.

Estimated Cost: \$.60 each for box and materials.

Ruger M77 Pack

- A fold-up corrugated container with cardboard inserts.
- Protection is adequate, and the carton is certified to ship as is (no outer sleeve required).
- The carton is not reusable for shipment without additional protection.

Estimated Cost: \$.30 to \$.40 each for box and materials.