

**Rumrill
Hoyt**

RECEIVED
DEC 7 1981
G. A. NASH

October 14, 1981

RECEIVED
OCT 20 1981
E.J. GARRITY

MEMO TO: Dick Baldwin

FROM: Tamie Burris

SUBJECT: 7mm Express Remington Recall Ad
#DPRE-1-0-8346

Dick, attached please find the tentative 1981/1982 media schedule for the above ad.

Please note that this is the same schedule used for last year's recall ad and the rates have been revised for 1981/1982 use. This schedule is subject to change according to the production schedule for this ad.

If there are any questions, please give me a call.

/tb

cc: E. Garrity ✓
J. Quinn
R. Fancher
P. Plant
M. Marccone

**Rumrill
Hoyt**

7mm Cartridge Recall

1) PRICE: 1-D-8346 - 7mm Cartridge Recall ad, 1/2 pg horizontal, non-bleed.

PRINT MEDIA ADVERTISING									
1992					1993				
ADVERTISING	DATE	REMARKS	PRICE	UNIT	DATE	REMARKS	PRICE	UNIT	TOTAL
AMERICAN HUNTER									
CD: 21st of 2nd prec.									
AMERICAN RIFLEMAN									
CD: 21st of 2nd prec.									
FISHING & HUNTING NEWS									
CD: 1st days prec.									
GUNS & AMMO									
CD: 15th of 3rd prec.									
GUNS MAGAZINE									
CD: 20th of 4th prec.									
GUN WEEK									
CD: 15 days prec.									
GUN WORLD									
CD: 15th of 3rd prec.									
OUTDOOR LIFE									
CD: 1st of 2nd prec.									
PITIE									
CD: 1st of 2nd prec.									
SHOOTING TIMES									
CD: 1st of 3rd prec.									
TOTAL									

TOTAL

