BARBER - PRESALE R 0113419

DATE 2/15/83

I. Description of New Products (Include Impact on Other Product/Programs)

	X P 100	
	CAL 2MM-08,308,22	3, 357 MAXIMUM (AHACH DetailsHee
	M/7 Barrel Contour	
	M/7 Receiver, (XBR BBL Lengt	Hn)
,	Development Responsibility (Check One)	Research Production
•		KesearchFIUddC2104
	Development Schedule	
	Prototypes Available	3 Mos. Inventory Established
	Trial & Pilot Complete	Announce to Trade
	Estimates	<u>Years</u> <u>1 2 3 4 5</u>
	• Forecast Sales Volume (M Units)	
	Total	
	Incremental	
	 Pretax Earnings (\$M) 	
	Full Book Incremental	
	 Program Investment (\$M) 	
	(Incremental Costs to Implement)	
•	Research Expense Production Expense	•
	Permanent Investment Increase in Working Capital	
	 Net Return on Program Investment 	
	(Years 1 & 3 only)	
	 Payback (# of Years) 	
	 Manpower (Man Years of Effort) Mkt; 	g Prod Res
	 Probability of Success (Check One) 	HighLow
	Preparers	
	MarketingP	roduction
	ResearchB	usiness Services

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