

QUESTIONNAIRE BOOKLET

Name _____

City _____

Date _____

Time _____

For each specific feature listed below, please place the appropriate model letter (Q, R, S, T, or M) in the proper space on the left hand side of the page ("Before Discussion"), according to which model you like best with respect to that particular feature, and also which you like least.

1. STOCK STYLES (Q, R, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

2. RECEIVER STYLES (Q, R, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

3. BARREL STYLES (Q, S, OR T)

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

4. FLOOR PLATE/MAGAZINE STYLES (R OR T)

BEFORE DISCUSSION

Like best _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

I

5. BOLT LOCK STYLES (R, M, OR T)

- a. Do you prefer a gun with a bolt lock that locks in both the "safe" and "fire" positions...or a bolt lock that locks when the gun's safety is in the safe position but is open in the "fire" position...or no bolt lock at all? (CHECK ONE IN LEFT HAND COLUMN BELOW)

BEFORE DISCUSSION

- ☐ Prefer a bolt lock that locks in both the "safe" and "fire" positions
- ☐ Prefer a bolt lock that locks in the "safe" position but is open in the "fire" position
- ☐ Prefer no bolt lock at all

AFTER DISCUSSION

- ☐ Prefer a bolt lock that locks in both the "safe" and "fire" positions
- ☐ Prefer a bolt lock that locks in the "safe" position but is open in the "fire" position
- ☐ Prefer no bolt lock at all

If preference changed, explain briefly:

- b. Which placement location of the bolt lock do you prefer? (CHECK ONE)

BEFORE DISCUSSION

- ☐ As on Model M
- ☐ As on Model R

AFTER DISCUSSION

- ☐ As on Model M
- ☐ As on Model R

If preference changed, explain briefly:

6. BOLT RELEASE LOCATION (Q OR S)

BEFORE DISCUSSION

Like best _____

AFTER DISCUSSION

Like best _____

If preference changed, explain briefly:

7. BOLT PLUG STYLES (R, S, T, OR M)

- a. Given the option, do you prefer an exposed bolt plug or an enclosed bolt plug? (CHECK ONE)

BEFORE DISCUSSION

- () Prefer exposed bolt plug (T)
() Prefer enclosed bolt plug (R, S, OR M)

AFTER DISCUSSION

- () Prefer exposed bolt plug (T)
() Prefer enclosed bolt plug (R, S, OR M)

If preference changed, explain briefly:

b. Which enclosed bolt plug do you like best? least?

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

8. BOLT HANDLE STYLES (Q, R, S, T, OR M)

BEFORE DISCUSSION

Like best _____

Like least _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

9. SAFETY LOCATION (R OR S)

BEFORE DISCUSSION

Like best _____

AFTER DISCUSSION

Like best _____

If preference changed, explain
briefly:

MARKET CLASSIFICATION INFORMATION

1. What is the brand and model of your bolt action, center fire rifle(s)?

2. How many days in the past 12 months have you hunted with a bolt action center fire rifle?

3. Overall, how many guns (of any/all types) do you own? _____

4. What is the last grade of school you attended?

☐ High school graduate or less

☐ Some college

☐ College graduate or more

☐ Technical/trade school

5. What is your occupation?

_____ in _____ () part-time
occupation business or industry () full-time

6. Which category below represents your total annual family income?

☐ Under \$10,000

☐ \$10,000 - \$19,999

☐ \$20,000 - \$29,999

☐ \$30,000 or over

Thanks very much for your cooperation.