

EMPLOYEE OPINION POLL

TO PROVIDE AN ~~EST~~
 ORGANIZED WAY FOR WILLING
 SITE EMPLOYEES TO SHARE
 THEIR OPINIONS ABOUT BOLT
 ACTION RULES;

IN A WAY THAT ENCOURAGES
~~ACCE~~ EMPLOYEES ~~APARTICIPATE~~
 TO ACTUALLY
 AND MAKES IT EASY TO
~~INTERPRET~~ THE RESULTS;
 UNDERSTAND

SO THAT A WIDER
 VARIETY OF KNOWLEDGE AND
 EXPERIENCE CONTRIBUTES TOWARD
 IDENTIFYING NEW PRODUCT
 OPPORTUNITIES.

INCENTIVE TO PARTICIPATE
 MAKE IT EASY
 " " (REWARDING)

WAW
 MK
 7.8.92

PURPOSE STATEMENT:

~~SUBJECT: QUESTIONS AND~~
OPINION POLICY

निर्देशः

DO YOU OWN THE
LITHIUM ION BATTERY
DO YOU USE IT REGULARLY
TANNER, PINKNEY, HUNT
\$

WRITE IN RESPONSES - EXTRA WORK

ANNOUNCEMENT • BEFORE, DURING, AFTER

DISTRIBUTION OF ^{BUNK} FORMS

COLLECTION " COMPLETED FORMS

PUBLICITY BUSINESS NEWS ARTICLE
TUTORIAL ECU
WINNERS ANNOUNCED

SHOT GUN } COMMAND
RIFLE } ACTIVITY
SHARED
RESOURCES

INCENTIVES TO PARTICIPATE

RANDOM PRIZE DRAWINGS FROM ALL COMPLETED ENTRIES BY SPECIFIC

DATE OR BASED ON QUALITY OF EMILITE
16/03/2020 REM EMILITE
 COIT CERTIFICATE @ EMP SERV CT

50, 30, 20

RESPONDENT
ESTABLISH:

- HOW ACTIVE A USER
- HOW EXPERIENCED " "
- HOW FAMILIAR WITH OTHER
BINOS OR PERFORMS

TONE:

- NON - THREATENING
- NON - PERSONAL
- (C) RESPONDENT WOULD BE ID'D
FOR AN INCENTIVE PRIZE
- PROVIDE AMPLE ROOM
FOR WRITTEN COMMENTS
ENCOURAGE THIS

WHD
/

INFO ABOUT RESPONDENT

experience

our product

comp. product

frequency of use

LOOKS

OPINION ON FINISHES

METAL

LUSTER

MATERIAL

COLOR

JEWELING

WOOD

LUSTER

SYNTHETIC

COLOR

TEXTURE

NON-SLIP MEANS

SURVEY

LIKES } WHY
DISLIKES }

700 ADL, BDL, MTN, STAINLESS, VARMINT

WHAT FEATURES WOULD YOU ADD
" " " " " OMIT

WHAT FEATURES DO YOU ^{ESPECIALLY} LIKE
ON OTHER RIFLES COULD BE ADDED
WHICH YOU THINK WOULD IMPROVE THE
700?

DO YOU OWN OTHER
NON-REMINGTON ~~C.F. RIFLES~~

Y. N. C.F. RIFLE
R.F. RIFLE
SHOTGUN
REMINGTON
MODEL BRAND

WHAT DO YOU ~~KNOW~~ ABOUT
AND THING ~~ABOUT~~ ABOUT
USE, OPERATION OR PERFORMANCE OF
REM C.F. RIFLES WHICH YOU
ESPECIALLY LIKE OR DISLIKE

Are better or much worse than
~~other~~ cartridge models you familiar
with?

EASE OF USE

OPINIONS ON FEATURES

~~REMOVAL~~

• LOADING/UNLOADING

RESULTS

OPINIONS ON PERFORMANCE

ACCURACY

STRENGTH

