

WAW
10/15

CUSTOMER POINT OF VIEW
HIGH "EASE OF USE"

- QUICK TO FIND
- EASY TO OPERATE
- EASY TO UNDERSTAND
- RELIABLE TO OPERATE
- EASY TO USE WITH 'SCOPE
- CRISP TRIGGER PULL
- MINIMUM CREEP
- HIS OWN PERCEPTION OF "WHAT IS"

MEDIUM

- QUIET OPERATION
- MINIMUM BALKLASH (feedback)
- SINGLE STAGE PULL
- EASILY KNOWN STATUS ("S" OR "F")
- PLEASING APPEARANCE
- ADJUSTABLE FOR WEIGHT OF PULL

LOW

- LOCATION OF SAFETY (CONSISTENT WITH EASE OF USE)
- HOW MECHANISM PREVENTS UNINTENDED FIRING-WHAT IT BLOCKS
- MINIMUM TRIGGER OVER-TRAVEL