

1/10/86

Date

SPORTING GOODS BUSINESS TEAM (SEE BELOW)

TO:

FROM: JOHN E. PREMER
Finishes & Fabricated Products Department
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Bob Darby in the attached note is questioning the marketable value of the safety features of our firearms. I would appreciate any thoughts you might have from a product liability standpoint on this subject. Also, helpful, would be any principles you would recommend that we follow in our marketing communications activity around product safety features.

JEP:dyg
Attachment