

Confidential

Sportsman Model 710 Bolt Action Rifle

2/10/99

Lead Engineers: M. Keeney

241095

Project Description:

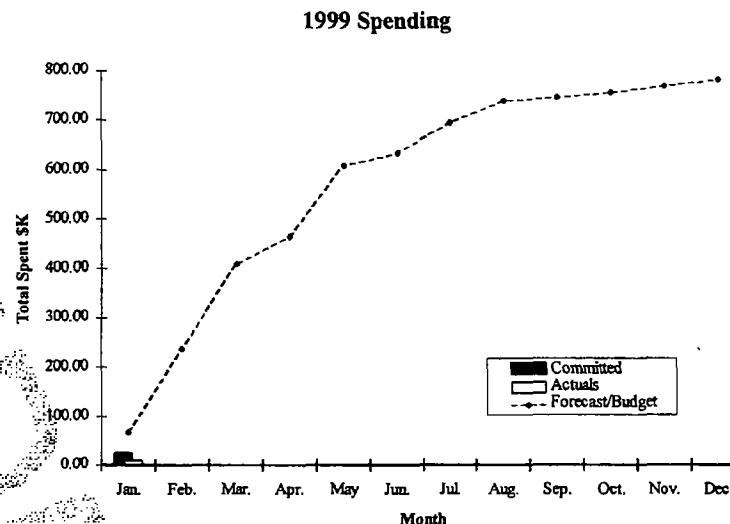
A bolt action rifle accommodating long action & magnum calibers; standard barrel lengths; synthetic & wood stocks; magazine box, and a reasonable grade trigger; accepts scope bases offered with optional adjustable sights.

Risk Assessment:

Medium: Due to aggressive cost and process requirements.

Project Objectives:

- Reduce cost to manufacture and manufacturing lead time.
- Above average Gross profit margin (45%).
- Offered as an entry level bolt action rifle while elevating the M/700.
- Compete directly with the Savage (111FC) similar offerings.



Project Milestones/Schedule:

Task Name	Finish	1999						200
		Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr	
Sportsman M/710 (30-06)	12/3/99							
Program Approval	12/18/98							
Build EE Test - (12)	4/30/99							
EE Test	6/4/99							
Program Review - 4	6/9/99							
Final Design	8/27/99							
Build DAT Guns (40)	6/25/99							
DAT Test	8/31/99							
Design Transmittal	10/1/99							
T&P	11/12/99							
Warehouse Position	12/3/99							

Total Project Cost: Expense: \$641.51K Capital:\$340.0K

Project Status:

02/10/99

- Year 2000 Introduction Approval based on Review 2/04/99
- EET Milestone for continuation 05/31/99
- Single Caliber (30-06) Intorduction, mid year other long action calibers
- Year 2001 Magnum offerings
- Status Update 06/09/99
- Received firing pin test assembly components, out for heat treatment, testing to start 2/16/99.
- Receiver Insert injection molding tool purchase order placed 2/10/99. Dimensionally correct parts to be delivered by April 30, 1999.

Areas of Concern:

- Barrel processing/heat treatment
- Receiver Insert

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