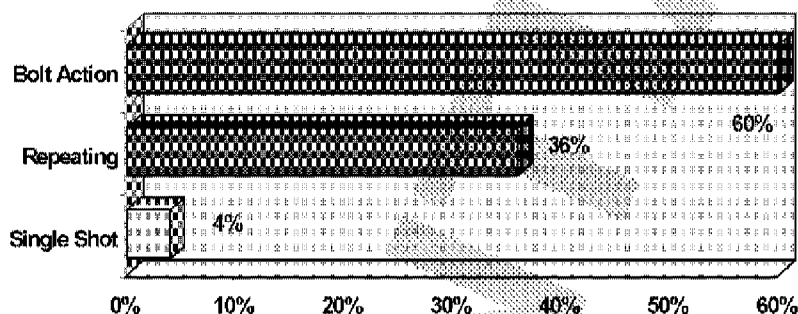


1996 Centerfire Rifle Market Share By Action Type



The bolt action rifle dominates the U.S. centerfire rifle market, commanding a conservative 60% market share in terms of unit sales.

Unit sales estimates based on combined analysis of the best available data suggest the following breakdowns by major manufacturer.

1995 Centerfire Rifle Unit Sales (M Units)

<u>Manufacturer</u>	<u>Total</u>
Remington	227
USRAC	132
Ruger	198
Marlin	116
Weatherby	13
H&R	31
Browning	149
Savage	86
Other	<u>135</u>
Total	1087