

scroll embellishment on the action, rosewood fore-end and grip caps. The Micro Medallion is a down sized version of the Medallion. The Gold Medallion offers the same features as the Medallion with the addition of gold fill on some of the embellishment, upgraded checkering and brass spacers in the stock. *The A-Bolt II Medallion and Gold Medallion line wholesales approximately \$40 more than a similar Model 700 BDL and only \$9 more than the equivalent Model 700 BDL DM.*

Browning also offers the A-Bolt II Stalker line that is similar to the Model 700 BDL SS line. This series offers injection molded synthetic stocks combined with either stainless or carbon steel actions. *The A-Bolt II Stainless Stalker wholesales for \$9 more than the Model 700 BDL SS DM.*

The A-Bolt II Varmint and Eclipse lines combine the A-Bolt II Hunter action with a laminated stock and the BOSS. The A-Bolt II Varmint is most comparable to the Model 700 VLS. Featuring a traditionally shaped stock and heavy carbon steel barrel, *the A-Bolt II Varmint wholesales for \$106 more than the Model 700 VLS. The BOSS comprises approximately \$60 of this difference.* The Eclipse is the same as the A-Bolt II Varmint except the stock is a thumbhole configuration and a standard weight barrel is available. The thumbhole stock is a \$100 up-charge over the traditional stock.

Browning introduced the BOSS option in 1994. The success of this introduction appears to be limited and is currently viewed as a high priced gimmick. *Market intelligence indicates there is a significant excess inventory of A-Bolt rifles in the trade as well as in Browning's warehouse.* Browning has aggressively adjusted prices downward in an attempt to relieve the excess inventory; however, additional action is expected as this tactic has not been completely successful thus far.

USRAC offers the Model 70 line of centerfire bolt action rifles. The basic design features 90° bolt rotation, three position safety, floor-plate magazine and is available in right and left hand configurations. The line is split between the Model 70 Classic and the Model 70. The distinction between the two is the Model 70 Classic incorporates a claw extractor design used on pre 1964 Model 70 rifles. This allows for controlled round feeding in the Model 70 Classic. This feature is marketed as added value allowing the Model 70 Classic to be positioned as a higher end product over the standard Model 70. The Model 70 push feed system is utilized in the USRAC economy priced Model 70 Ranger line.