

currently unavailable in a production grade rifle and will provide competitive advantage in the market.

Model	MSP	NSP	1 <sup>st</sup> Yr. Volume
Model 700 Titanium 7mm RSAUM	\$959	\$875	300 units
Model 700 Titanium .300 RSAUM	\$959	\$875	300 units

**Model 700 Classic 2004** – For the 24th straight year, the Model 700 Classic will be offered in a limited edition caliber. The 2004 offering will be the 8mm Mauser (8x57).

Model	MSP	NSP	1 <sup>st</sup> Yr. Volume
Model 700 Classic 8mm Mauser	\$512	\$467	2500 units

**Model 700 LV SF (Light Varmint Stainless Fluted)** – Intended to reach a niche market, the Model 700 LV is designed to appeal to the “walking” varmint hunter who finds small bore varmint calibers desirable, yet finds a traditional 8 1/2 – 9 lb varmint rifle too heavy to meet his or her needs. The Model 700 LV will feature a custom designed composite stock, blued receiver, and a 22” medium magnum contour stainless steel clean barrel with fluting. Total weight of the rifle will be 6.75lbs. Caliber offerings will consist of .17 Rem, .221 Rem. Fireball, .22-250 Rem. and .223 Rem. The Model 700 LV SF will be introduced in the summer of 2003 as a 2004 Spring Gun sku.

Model	MSP	NSP	1 <sup>st</sup> Yr. Volume
Model 700 LV SF .17 Rem	\$689	\$628	1500 Units
Model 700 LV SF .221 Rem. Fireball	\$689	\$628	1500 Units
Model 700 LV SF .22-250 Rem	\$689	\$628	2500 Units
Model 700 LV SF .223 Rem	\$689	\$628	1500 Units

**Production/Quality Considerations** – A grass roots effort needs to evolve around improving, monitoring, and maintaining the quality and integrity of the Model 700 category. Specific issues exist currently which must be addressed. These issues are:

- **Rough chambers** - Major issues from a consumer perspective appear to center around the “roughness” of the chambers being excessive, exhibiting signs of worn tooling. In the case of rough chambers, the end result is often scarring of brass and excessive bolt lift forces.
- **Crooked Chambers** - Crooked chambers impact the Model 700 from an accuracy standpoint. Chamber casts of Model 700’s exhibiting signs of “crooked” or eccentric chambers actually show unevenness in the throat area