



While no known comprehensive study exists categorizing the total retail distribution of rimfire rifles only, it is the belief of this writer that the Remington rimfire rifle distribution more closely resembles the true picture of the industry as a whole than does the NSGA Study. It is also important to note that the "Mass Merchant" category in the case of Remington is made up almost exclusively by Wal*Mart.

AUTOLOADING RIMFIRE RIFLES

2001 sales estimates have determined the U.S. domestic autoloading rimfire rifle market to be 473k units annually. A break down by manufacturer is listed below.

2001 Autoloading Rimfire Rifle Market
Estimated Sales By Manufacturer

Brand	Units (000's)
Ruger	194
Marlin	162
Remington	53
Savage	42
Other	16
Browning	6
Total	473

2001 Autoloading Rimfire Rifle Brand Share
(% of Units)