

## Centerfire Repeating Rifles

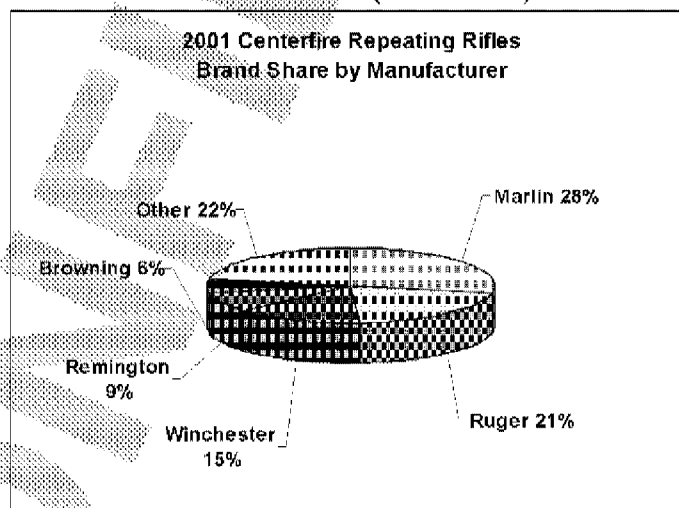
The U.S. domestic market for centerfire repeating rifles is estimated to be 358M units annually with an estimated retail sales value of \$114MM.

Sales volume and market share are estimated as follows:

**2001 Domestic Repeating Centerfire Rifle Market  
Estimated Sales by Manufacturer<sup>14</sup>  
(Units in M's)**

<b>Manufacturer</b>	<b>Units</b>
Marlin	101
Ruger	75
Winchester	53
Remington	28
Browning	22
Other	79
<b>Total</b>	<b>358</b>

**Centerfire Repeating Rifle  
Brand Share (% of Units)**



<sup>14</sup> Combined estimate of BATF, SAAMI, and NASGW 2001 Data