

## Market Category Summary

### PUMP ACTION SHOTGUNS

The domestic pump action shotgun market is estimated to be 580-620M units annually with a retail sales value of \$110-120MM.

Sales volumes and market share as estimated for the last three years of the domestic market are:

| <u>BRAND</u>   | <u>UNITS (M)</u> |
|----------------|------------------|
| Remington      | 230              |
| Browning/USRAC | 45               |
| Mossberg       | 250              |
| Benelli        | 70               |
| Other          | 15               |
| <b>TOTAL</b>   | <b>610</b>       |

**2001 Brand Share of Pump Action Shotguns  
(% of Units)**

