	MSP NSR Annual Volume
Centerfire Auto Loading Rifle – S/A & L/A	\$560 \$511 25000 units
Centerfire Auto Loading Rifle – Magnum	\$580 \\$529 \10000 units

**Pricing Considerations** — Unless opportunity presents itself, rationalization for price increases in the Model 7400/7600 product lines will be difficult to come by. In all practicality, some level of increase will likely prove necessary in order to maintain margins. For forecasting purposes the following price increases per year will be used with the understanding that the percentages may fluctuation up or down in any given year.

## Centerfire Repeating Rifle Price Increases 2004 & 2005

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Model	7400	1.5%	1.5%
Model	7600	1.0%	1.0%

