

In contrast to the rimfire rifle segment, the bolt-action rifle dominates the centerfire category, commanding nearly 60% of the sales volume in units. Centerfire rifle unit sales for the U.S. domestic market are as follows:

BRAND	UNITS (M)
Remington	225
Ruger	182
USRA€	140
Marlin	101
Other	100
Savage	90
Browning	67
H&R	33
Weatherby	_25
TOTAL	963

Compiled market data suggests the following brand share position by manufacturer as a percent of units sold.

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