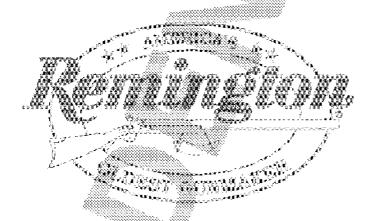
CONFIDENTIAL TRADE SECRET

REMINGTON ARMS COMPANY, INC.

FIREARMS DIVISION



FIREARMS THREE YEAR STRATEGIC MARKETING PLAN

(1998-2000)

Published by:

- J. M. Bunting, Business Unit Manager
- J. R. Balio, Product Manager Printed October 16, 1997