BREAKACTION SHOTGUNS

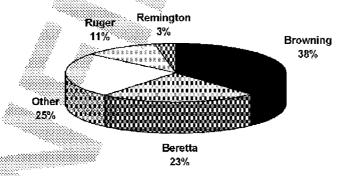
■ Market Share Overview

Over and Unders:

The domestic Over and Under shotgain market is estimated to be 75M units annually with a retail sales value of \$60MM. Volume breakdown by manufacturer is as follows:

<u>Brand</u>	Units (M
Browning	29
Beretta	17
Ruger	8
Remington	2
Other	<u>19</u>
Total	75

Over And Under Shotgun Market Share in Units 8



Browning continues to be the leader in the domestic O/U market. However, estimates indicate that Beretta has increased their share of the market by about 8% over the last four years. This is significant, since the Over and Under market is believed to have contracted between 7 and 9% during this same four year period.

Page 21

Sources Combined Againsts of Gunmark Benchux - 1997, P.P.I. Research - 1995, BATF Production - 1995.