

Model 522 Viper

To be a viable product offering, the Model 522 Viper needs to be repositioned as a promotional product at a dramatically reduced price. However, the \$35 reduction in manufacturing cost required for this strategy to be successful is not realistic. *The Model 522 Viper will be discontinued in 1998. Excess inventory will be closed out to Kmart in the fourth quarter. No carryover of Viper inventory into 1998 is anticipated.*

A formal plan for parts and repair support of the Viper will be developed. This plan will address maintaining the ability to repair Vipers for a reasonable period of time while maintaining minimal parts inventory. A purchase-exchange program similar to the M/742 - M/7400 program will be included in this plan.

Model 597

The following four new versions of the Model 597 are planned for 1998:

- **Model 597B:** Utilizing the same carbon steel barrel and action as the basic Model 597, the 597B will feature a birch stock with swivel studs, low gloss finish and no checkering.
- **Model 597 SS:** The SS version will be the same as the current Model 597 LSS, except it will feature the same black synthetic stock of the basic Model 597.
- **Model 597 Magnum LS:** The 597 Magnum LS will be the same as the current Model 597 Magnum except the synthetic stock will be replaced with a gray laminated stock with swivel studs. The finish and shape of this stock will be the same as the brown laminated stock used on the Model 597 LSS.
- **Model 597 Custom Target:** Combined with a custom ergonomic shaped laminated stock, the 597 Custom Target will feature a custom heavy barrel with 22 LR target chamber and a target trigger assembly. A model 597 Magnum Custom Target is also being considered.