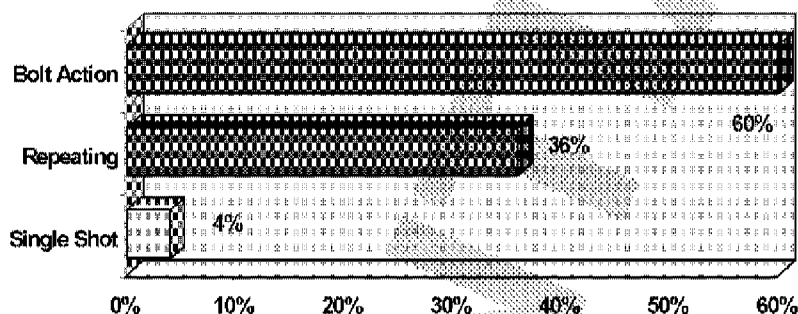


### 1996 Centerfire Rifle Market Share By Action Type



*The bolt action rifle dominates the U.S. centerfire rifle market, commanding a conservative 60% market share in terms of unit sales.*

Unit sales estimates based on combined analysis of the best available data suggest the following breakdowns by major manufacturer.

### 1995 Centerfire Rifle Unit Sales (M Units)

<u>Manufacturer</u>	<u>Total</u>
Remington	227
USRAC	132
Ruger	198
Marlin	116
Weatherby	13
H&R	31
Browning	149
Savage	86
Other	<u>135</u>
<b>Total</b>	<b>1087</b>