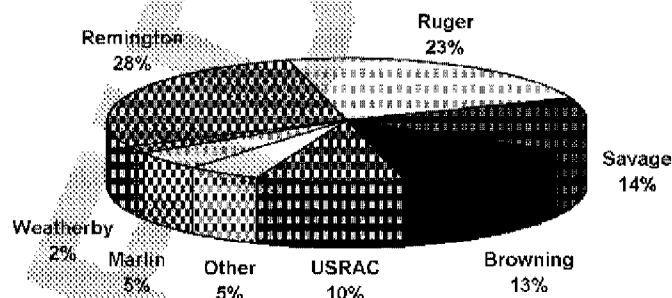


Sales volumes and market share are estimated by major manufacturer for the domestic market as follows:

<u>Manufacturer</u>	<u>Total</u>
Remington	176
USRAC	63
Ruger	146
Marlin	31
Weatherby	13
Browning	85
Savage	86
Other	35
Total	635

**Bolt Action Centerfire Rifle
Share:²⁰ (% Units)**



Remington's short term objective for bolt action centerfire rifles will be to hold share. Longer term, share gains will be dependent on technical innovations for existing products and the introduction of a new low cost, high margin, family of bolt action rifles that create a competitive advantage.

²⁰ Combined Analysis of: BATF Data for 1995, SAMMI Factory Shipments - 1996, Herstal Clinvest 1995, Gunmark Benchlux - 1996 (Proof House Data) and NSGA Retail Study - 1996.