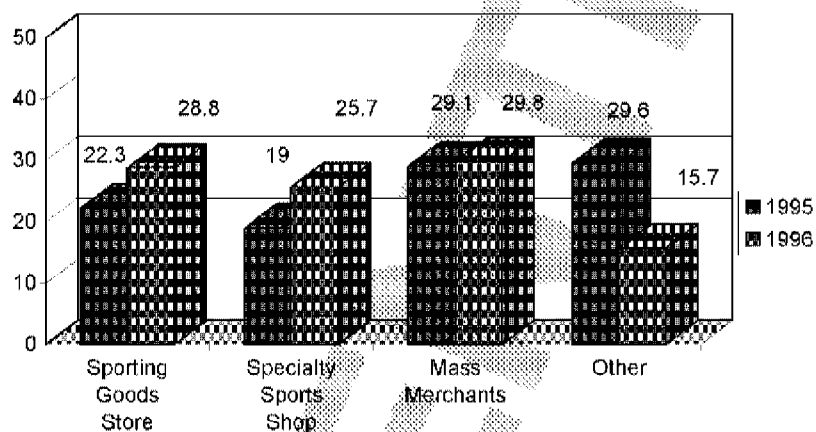
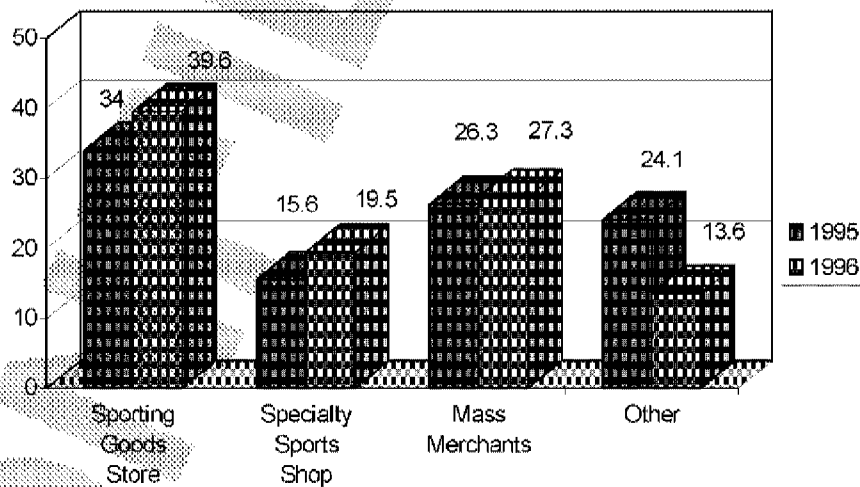


Distribution Channels - Rifles²⁵
1995 Vs. 1996
(Percent of Units)



Distribution Channels - Shotguns
1995 Vs. 1996
(Percent of Units)



²⁵ 1996 Data from NSGA