

## Centerfire Repeating Rifles

*The U.S. domestic market for centerfire repeating rifles is estimated to be 358M units annually with an estimated retail sales value of \$114MM.*

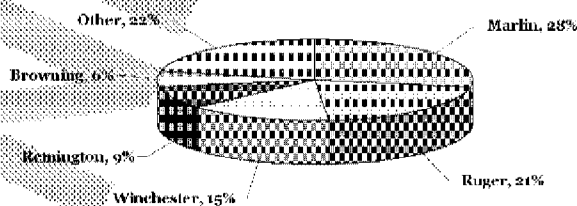
Sales volume and market share are estimated as follows:

**2001 Domestic Repeating Centerfire Rifle Market  
Estimated Sales by Manufacturer<sup>14</sup>**

<u>BRAND</u>	<u>UNITS (M)</u>
Marlin	101
Ruger	75
Winchester	53
Remington	28
Browning	22
Other	<u>79</u>
<b>TOTAL</b>	<b>358</b>

**Centerfire Repeating Rifle  
Brand Share (% of Units)**

**2001 Centerfire Repeating Rifles  
Brand Share by Manufacturer**



<sup>14</sup> Combined estimate of BATF, SAAMI, and NASGW 2001 Data