

MANUAL ACTION RIMFIRE RIFLES

Manual action rimfire rifles can be categorized as pump action, lever action and bolt action firearms. 2002 sales estimates place the total manual action rimfire rifle U.S. domestic market at 204M units. Of the category, bolt action rifles dominate the total volume, accounting for 75% of the category volume, or 153M units annually. A break down by manufacturer is listed below.

2002 Manual Action Rimfire Market Estimated Sales by Manufacturer

<u>BRAND</u>	<u>ACTION TYPE</u>	<u>UNITS (M)</u>
Marlin	Bolt	55
Savage	Bolt	42
Henry	Lever	39
Other (Imports)	Bolt	33
Ruger	Bolt	25
USRAC	Lever	9
Remington	Pump	1
TOTAL		204

2002 Manual Action Rimfire Brand Share (% of Units)

2002 Manual Action Rimfire Rifles
(Brand Share by Manufacturer)

