

Centerfire Repeating Rifles

The U.S. domestic market for centerfire repeating rifles is estimated to be 346M units annually with an estimated retail sales value of \$112MM.

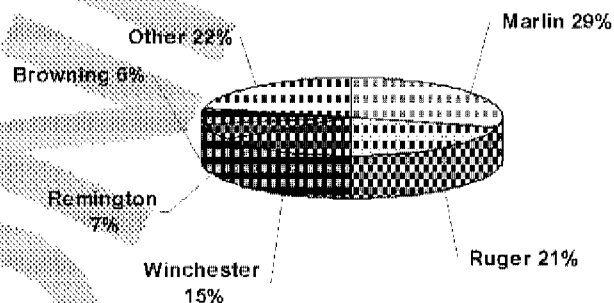
Sales volume and market share are estimated as follows:

**2002 Domestic Repeating Centerfire Rifle Market
Estimated Sales by Manufacturer¹⁴**

<u>BRAND</u>	<u>UNITS (M)</u>
Marlin	101
Ruger	73
Winchester	53
Remington	23
Browning	22
Other	<u>75</u>
TOTAL	346

**Centerfire Repeating Rifle
Brand Share (% of Units)**

**2001 Centerfire Repeating Rifles
Brand Share by Manufacturer**



¹⁴ Combined estimate of BATF, SAAMI, and NASGW 2001 Data