

- Initial caliber offerings are .270 Win and 3008
- Performance accuracy (M700 out-of-the-box)
- System life of 5,000 rds (more than 10 times normal usage)
- DOT shippable one-gun container
- Availability is December, 2000
- First 10,000 packed with free sighting target and Remington ear plugs

65 GENERAL

- Overall length = 42 1/2" (M700)
- Weight = 7 1/8 lbs. (M700 less 1/4 pound)
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67 MARKETING SUPPORT

- Print Collateral
 - Catalog
 - 4-Page brochure

68 MARKETING SUPPORT

- Print Collateral
 - Catalog
 - 4-Page brochure
- POINT OF PURCHASE
 - Gun Hang Tag
 - Remington Stock Sticker

69 MARKETING SUPPORT

- Print Collateral
 - Catalog
 - 4-Page brochure
- POINT OF PURCHASE
 - Gun Hang Tag
 - Remington Stock Sticker
- Promotional
 - Starts November, 2000
 - 25 Magazines
 - 5 Million stock stickers
 - 15 Million Airbrushes

70 MARKETING SUPPORT

- Print Collateral
 - Catalog
 - 4-Page brochure
- POINT OF PURCHASE
 - Gun Hang Tag
 - Remington Stock Sticker
- Promotional
 - Starts November, 2000
 - 10 Magazines