

Remington autoloading shotguns and the rest of the market, pricing changes will become clear depending on the market climate at that time.

Despite these cautions, it's important to attempt to anticipate changes in the Consumer Price Index and factor inflation into a planned pricing strategy for autoloading shotguns.

Market Category Summary

PUMP ACTION SHOTGUNS

The domestic pump action shotgun market is estimated to be 620-650M units annually with a retail sales value of \$120-130MM.

Sales volumes and market share as estimated for the last three years of the domestic market are:

<u>BRAND</u>	<u>UNITS (M)</u>
Remington	244
Browning/USRAC	46
Mossberg	270
Benelli	46
Other	<u>59</u>
TOTAL	660