

Model 700 SMP
Timeline

The Model 700 SMP (safety modification program) has been extended until December 31, 2003. The following is a timeline of which information and when it was updated to reflect the changes.

- Updated "Important Safety Message" (Magazine AD) on internet January 7, 2003.
- Contacted all Remington Authorized Repair Centers (RARC) via phone regarding changes by January 10, 2003.
- Updated the front page of internet to reflect "extended" under safety center on January 13, 2003.
- Updated second page of "Safety Modification Program" on internet January 13, 2003.
- Reprinted and updated \$20.00 Rebate Coupon good toward purchase of Remington safety products (request for reprint done on January 13, 2003). Ordered 5000.
- Updated Press release sent out January 13, 2003.
- Letters to RARC with press release sent by January 15, 2003.
- March 2003 started receiving and processing \$20.00 Safety Rebate coupons in house.
- Contacted Premier RARC's via phone regarding the extension of program through 12/31/2004. December 29th, 2003
- Updated front page of website's safety center to reflect "extended". December 31st, 2003
- Updated 2nd page of "Safety Modification Program" on website to reflect new deadline of 12/31/2004. December 31st, 2003.
- Stopped manually tracking calls and correspondence referencing program. January 5th, 2004.
- Updated \$20 safety rebate coupons to reflect new dates and eligible products.