

## ILION BASED GENERAL TOPICS

### Fore End Stickers for Wal\*Mart - Mroz

- Current Status
- Implementation Dates
- BOM Updated and Structured?
- RAMACS by Model  
7400-9794, 9796  
870-5102, 5587  
700-7512, 7474, 7478, 7480, 7514, 7476, 7516, 7482

### R3 Pad on Wood Stocks - B. Orf

- Current status and implementation dates.
- 1<sup>st</sup> T&P on 700 magnum received 8.22. will submit CAR for white line spacer. Continuing to work on short stocks. Ed Owens is handling. will be at S&K at least one week per month.
- Currently working on 1100 Upland Special Mountain Rifle.
- Will have 50 Wingmaster stocks within the next week.

### Wood Stocks Dipped with Wood Pattern - B. Orf

- Develop contacts to test market an 1187 - ~~Need to see some samples~~, may do a SHOT Show special.  
ACTION: B. Orf to get contact information from S. Perniciaro and have some stocks dipped for samples.  
Update for next meeting.

### Botega Equipment - B. Orf

- Discuss Path Forward
- Marketing needs sample set of all rolls on hand to evaluate if any on hand are usable
- Action: Joe P. have steel plates rolled to show examples of what we have available.

### NRA Licensed Guns

1187 Sportsman  
870 Wingmaster  
700 SPS  
700 CDL

Need to know what we have now and what is needed to build new rolls in the future.

Have NRA guns to preview to customers and launch at NRA.

Action: Fink/Trull to forward artwork and complete NPP's.

## ILION BASED WAL MART STRATEGY

Bunting Trull to recap strategy session with Wal Mart buyer.

### Products

- 870 Express SMAG Camo (Realtree Hdws 20-200) - Fink
- 1187 Sportsman Camo (Mossy Oak New Breakup) - Fink
- 700 ADL SYN Camo (Realtree Hdws HD) - Trull

## ILION BASED RIFLE PRODUCTS

### 2005 Ilion New Rifle Programs