

(although phone calls to Kimber have determined this claim to be somewhat misleading as the accuracy is tested by placing the action alone in a vice without the stock), the Kimber 22 also boasts healthy prices. The Kimber 22 is available in “no-frills” Youth and Hunter versions, the mid-line Classic version, and a highly decorated Super America version.

Cooper Arms

Founded by former Kimber employees, Cooper rifles while not as widely known are based on many of the same features as the Kimber line. In fact, it has been said in some small circles that Cooper rifles represent what Kimber bolt-action rimfire rifles “used to be” implying that the scrutiny and attention to detail under which current Kimber product is manufactured has diminished. The Cooper 57 rifles are available in sporter and varmint configurations with varying grades of wood and finish.

Sako

Operated under the umbrella of Beretta, Sako makes an entry in the High Priced bolt-action rimfire category with the **Finnfire** rifle. The Finnfire is based on a scaled down version of the Sako 75 centerfire rifle. U.S. domestic volumes are estimated to be less than 2000 units annually.

Anschutz

Anschutz truly sets the standard for bolt-action rimfire rifles. Well known and respected throughout the world for world-class rifles, the **Anschutz 1700** series stands in a class of its own.

**Wholesale Pricing Comparison
High Priced Bolt-Action Rimfire Rifles**

Manufacturer	Model	Net Wholesale Price
Kimber	Hunter 22	\$500
Kimber	Classic 22	\$700
Kimber	Super America	\$1300
Cooper Arms	Model 57 Classic	\$1000
Sako	Finnfire	\$600 - \$700
Anschutz	1700 Series	\$1000 - \$1300

Product Strategy – 2004

Model 572 Fieldmaster

No additional offerings are planned for this category. Consideration will be given to special make opportunities provided they meet a threshold minimum of 500 units.