

manufacture, affording Remington the opportunity to more effectively penetrate the true entry level bolt-action centerfire category. The Model 710 carries the reputation of the Remington brand with the price tag of the traditionally lower priced Savage package gun. Perhaps one of the most successful new product launches in Remington history, the Mayfield Kentucky manufactured Model 710 has drawn order positions in its first two years of existence exceeding plant capacities. **Of further note, the Model 710 was presented the 2001 Field & Stream Magazine's "Best of the Best" awards.**

Wholesale Pricing Comparison Entry Level Centerfire Rifles – Bolt Action

| Manufacturer | Model | Net Wholesale Price |
|--------------|----------------|---------------------|
| Savage | 10/110 | \$277 - \$312 |
| Savage | 110/111 Scoped | \$287 - \$393 |
| Winchester | M70 Blk Shadow | \$335 - \$353 |
| Winchester | M70 Scoped | \$325 |
| Weatherby | Vanguard SYN | \$340 |
| Tikka | T3 | \$375 |
| Remington | 700 ADL | \$397 |
| Remington | 700 ADL SYN | \$342 - \$360 |
| Remington | 710 Scoped | \$290 |

Premium Centerfire (\$500 - \$800) - Bolt-Action Rifles

Ruger

The **Ruger M77MKII** series fields a broad array of product offerings in the premium category. Generally priced toward the lower end of the category, the Ruger M77 competes heavily with the Remington Model 700 and Winchester Model 70 categories. Like the Winchester Model 70 Classics, the Ruger M77 features a three-position safety and Mauser type extractors for controlled round feeding. All models feature a hinged floor plate magazine. Walnut stocked configurations are available in full size and compact models with blued finish. Stainless steel versions are available with laminated or synthetic stocks as well.

Winchester

The **Model 70 Classic** series represents Winchester's position in the premium category of centerfire bolt-action rifles. Featuring a three-position safety and Mauser style claw extractor for controlled round feeding, the Model 70 Classic has enjoyed quite a