

REMINGTON
Press Release

October 14, 2004

FOR IMMEDIATE RELEASE

Contact: Linda Powell
 Eddie Stevenson
 (800) 537-2278 (Press only)

New Model 700™ XCR™ in 7mm Rem Mag Becomes the Fifth Offering in the RMEF Commemorative Series

Madison, NC – The physical demands of elk hunting can push a hunter to his limits as well as taking a toll on his rifle. Remington has the answer – the new Model 700 XCR (Xtreme Conditions Rifle), built to handle the most daunting terrain and weather conditions. For 2005, Remington is pleased to announce the **Model 700 XCR Rocky Mountain Elk Foundation (RMEF) Camo** rifle, chambered in the flat-shooting, hard-hitting 7mm Remington Magnum.

The fifth offering in this limited edition commemorative series, the Model 700 XCR RMEF rifle features the Elk Foundation logo engraved on the hinged floorplate. Unique to the RMEF edition of this rifle is a fully camouflaged stock in Realtree® Hardwoods® Gray HD™. As with the previous offerings in .300 Rem Ultra Mag, 7mm Rem Ultra Mag, 300 Rem Short Action Ultra Mag and last year's rifle in .300 Win Mag, Remington will donate a portion of the proceeds from the sale of this rifle to RMEF in support of their conservation efforts.

This Extreme Conditions Rifle has a stainless steel barreled action, coated with a zirconium based Plasma Vapor Deposition (PVD). **This final step in Remington's multi-process, TriNyte™ Corrosion Control System provides superior scratch resistance and corrosion resistance. And for added protection against the elements, the fire control components of this Model 700 are nickel plated.** Fitting this weather-impervious barreled action into a durable synthetic stock adds to the toughness of this Model 700. Featuring a unique, patented technology from Hogue, this high tech stock design has easy-gripping, overmolded panels in the grip and fore-end areas. Other features include clean 26-inch barrel, drilled and tapped for scope mounts, hinged floorplate with three + one capacity, sling swivel studs and the recoil-reducing R3™ Recoil Pad.

The fifth annual **Model 700 XCR RMEF Camo** rifle will be available for one year only at a suggested retail price of **\$993**.

Model	700 RMEF Camo
Action	Bolt/Long Action Magnum
BBL Length	26 inches
Overall Length	46.5 inches
Avg. Weight	7 5/8 lbs.
Stock Material	Camo-Covered Synthetic/Overmolded
Stock Finish	Realtree Hardwoods Gray HD
BBL Material	Stainless Steel
BBL Finish	Satin PVD Coating