

Comparable Product #1	RAMAC	27489	Description	700 VLS 22-250 Rem			
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	589	\$ 509	\$ 51	\$ 458	258	\$ 200	44%

Comparable Product #2	RAMAC	27445	Description	700 VLSS TH .223 Rem			
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	629	\$ 562	\$ 56	\$ 506	287	\$ 219	43%

Comparable Product #3	RAMAC	29701	Description	700 VS .22-250 Rem			
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Actual	633	\$ 566	\$ 57	\$ 509	260	\$ 249	49%

Proposed Product Pricing	RAMAC	See NPP	Description	XR-100 Rangemaster			
Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	659	\$ 589	\$ 59	\$ 530	278	\$ 252	48%

Cost Basis/Buildup	
27489	258
40-X F.C.	20 Increase
Total	278