

Remington

The Remington Model 7400 series of gas-autoloading centerfire rifles are offered in both synthetic and wood versions. Both versions offer 22" barrel length models as well as 18 $\frac{1}{2}$ " carbine models. Chambered in short and long-action calibers popular with deer hunters, the 7400 features a rotary lock up with four lugs and detachable magazine boxes. While popular with deer hunters in the U.S., the Model 7400 is also popular in Europe with International sales comprising 15%-20% of total unit sales. European volumes have dwindled over the course of the past five years. Primary reasons for this decline are issues related to reliability with respect to feeding and to the growing popularity of the Browning BAR and other European manufacturers.

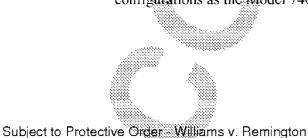
Wholesale Pricing Comparison

Autoloading Centerfire Rifles		
Browning	BAR SYN Stalker	\$577 - \$630
Browning	BAR SYN Stalker BOSS	\$673
Browning	BAR Lightweight	\$595 - \$649
Browning	BAR Safari	\$595 - \$649
Ruger	Mini 14	\$370 - \$433
Ruger	Mini 30	\$393 - \$433
Ruger	PC Carbine	\$352 - \$365
Remington	Mødel 7400 SYN	\$356
Remington	Model 7400 Wood	\$427

Pump Action Centerfire Rifles

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Browning's recent withdrawal of the BPR from the market leaves Remington as the sole source supplier of pump action centerfire rifles. The category as a whole however is not very popular with concentrated followings primarily in the Northeast U.S., particularly in Pennsylvania. Total Model 7600 sales volume for 2002 was less than 10M units worldwide. With a design very similar in nature to that of the 7400 with respect to the receiver and fire control, the Model 7600 is available in the same basic configurations as the Model 7400.



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