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FOR IMMEDIATE RELEASE

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The New Remington® R3™ Recoil Pad Takes the "Punch" from a Rifle or Shotgun and Turns It Into a "Push"

Madison, NC – Remington is pleased to announce the R3 Recoil Pad, featuring the innovative LimbSaver™ technology designed by Sims Vibration Laboratory. This revolutionary, shock-reducing product initially will be featured on premium synthetic versions of the Remington Model 700™, Model 11-87™, Model 870™, Model SP-10™ and the new Model 1100™ Competition Master shotgun. The R3 Recoil Pad will also be offered as an after-market accessory in the Remington Factory Parts and Accessories line for most synthetic versions of Remington shotguns and rifles (for a complete listing of applicable models, please see the table below).

Utilizing a three step process designed by Sims, the new R3 Recoil Pad is not just another recoil pad. Combining noise and vibration control material, the LimbSaver technology and the patented Sims Decay Time Modification System, this scientifically designed technology displaces shock on a broadband spectrum (0 to 2500 Hz) to ensure maximum shock relief from recoil and greater protection to the shooter. Simply put, less felt recoil equals more enjoyable shooting on the range and in the field.

Sims Vibration Laboratory entered the firearms accessory market in 2002 and introduced their LimbSaver technology, quickly earning the title of "Quite Simply the Best Recoil Pad on the Market." Remington is proud to offer this patented, recoil dampening technology exclusively on our most popular lines of rifles and shotguns and as an accessory offering.

2003 Firearms Offerings with R3 Recoil Pad

Model 700 BDL SS (Stainless Synthetic)
Model 700 BDL SS DM (Detachable Magazine)
Model 11-87 SPS (Special Purpose Synthetic)
Model 11-87 Super Magnum SPS
Model 870 SPS
Model 870 Super Magnum SPS
Model SP-10 Magnum Synthetic
Model 1100 Competition Match Synthetic

2003 Accessory Offerings*

Model 710 Sportsman
Model 700 ADL
Model 700 BDL SS
Model 700 BDL SS DM
Model 700 ML (Muzzleloader)
Model 700 MLS (Stainless)
Model 7600 Synthetic
Model 11-87 SPS
Model 11-87 Super Magnum SPS
Model 1100 Synthetic
Model 870 SPS
Model 870 Super Magnum SPS
Model 870 Express Synthetic
Model 870 Express Super Magnum Synthetic

*One size fits all models listed

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LimbSaver™ and "Quite Simply the Best Recoil Pad on the Market" are trademarks of Sims Vibration Laboratory.

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