

The easiest way to digest this wide range of guns is to divide it into Field and Target/High-Grade. The Field guns are the 525, Lightning, White Lightning and Feather, and offer polished blue metal and various styles of stock and fore-end in highgloss wood. These are the less expensive O/Us in the Browning line, but account for the majority of sales. The Target/High-Grade guns are the XS, XT, Gran Lightning, Privelege and Esprit, and offer select wood, ported barrels, some with adjustable stocks and some with engraved sideplates.

The Winchester brand of O/U is the Supreme, and is a lower priced O/U than the Citori field grade guns. It is offered in field and sporting versions covering only 4 SKUs. The Supreme comes in at an average \$250 less than the comparable Citori product.

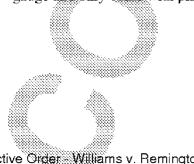
Beretta

A close second in terms of volumes is Beretta with 30-32M units sold annually. The main Beretta O/U offerings are the 686 and 687 Field family, which together include 74 SKUs. The 686 family is comprised of the Whitewing, Onyx and Silver Pigeon. The Whitewing has the lowest price in the Beretta line, and features 12 and 20 gauge guns with checkered A grade gloss-finished walnut and chambered for 3" shells. The Onyx also comes in 12 and 20 gauge, 3" or 3 1/2" chambers, select walnut with cut checkering and Schnabel fore-end. The Silver Pigeon is offered in 12, 20 or 28 gauge, and also has select walnut and Schnabel fore-ender

The 687 Field family includes the Ultralight, the Silver Pigeon II, the Gold Pigeon and the Diamond Pigeon The Ultralight is a 12 gauge 2 ³/₄" only gun, and offers checkered select walnut in gloss or matte finishes. The Silver Pigeon II is offered in 12 or 20 gauge with 3" chambers and also has select walnut, but with an oil finish. The Gold Pigeon and Diamond Pigeon guns are 12, 20, 28 or .410 gauge, and come with highly selected walnut with a gloss finish. All of the 687 Field family come with Schnabel fore-end.

Ruger

There are essentially two O/U shotgun offerings from Ruger: the Red Label and Woodside models. The Red Label features 12, 20 or 28 gauge actions with pistol grip, English straight or Sponting Clays stocks. It is the least expensive O/U model in the Ruger line. The Woodside is a 12 gauge 3" chambered gun only, and also comes with a pistol grip, English straight or Sporting Clays stock. Ruger's Engraved models are essentially Red Labels offered with engraved stainless steel receivers in 12, 20 or 28 gauge and only come with pistol grip or Sporting Clays stocks.



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Subject to Protective Order Williams v. Remington