

REMINGTON
Press Release

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FOR IMMEDIATE RELEASE

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**Remington® Introduces its First New Bolt Action Centerfire
Technology in Over 30 Years**

Madison, NC - Continuing the tradition of dependable, quality products at an affordable price, Remington is pleased to announce the introduction of its latest centerfire rifle, the Model 710™. The result of state-of-the-art engineering design and innovative manufacturing technology, developed at the industry's only free-standing R & D facility and assembled at Remington's newest manufacturing site, the Model 710 delivers the same accuracy and reliability that consumers expect from Remington and is backed by our two-year warranty.

Initially offered in .30-06 Spfd. and .270 Win, the Model 710 is the perfect entry-level, bolt action rifle for the casual whitetail hunter or a durable workhorse for the avid trophy hunter. The Model 710 is sturdily constructed with a matte-blue finished, 22-inch carbon