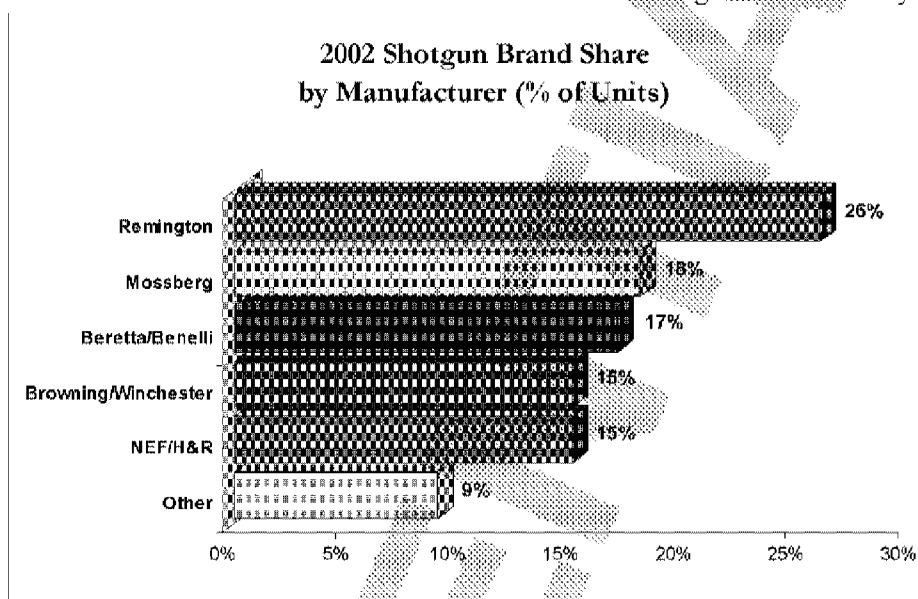


2002 data from SAAMI and US Customs reveals the following market share by brand:



Remington still maintains a dominant brand position, despite some loss of share in the autoloading category. Looking at the entire shotgun market, Remington's loss of share is somewhat mitigated by both brand recognition and a strong mix of pump action and autoloader offerings. Among major manufacturers, only Browning/USRAC and Beretta/Benelli have similarly broad shotgun portfolios.

In terms of Remington's shotgun distribution channels, analysis reveals the following data as a percentage of units purchased: