



Market Category Summary

AUTOLOADING SHOTGUNS

The domestic autoloading shotgun market, as estimated from a combined analysis of SAAMI, NSGA, and US Customs data shows 210-220M units sold annually with a retail sales value of \$110-120MM. Sales volumes and market share as estimated for the last three years of the domestic market are:

<u>BRAND</u>	<u>UNITS (M)</u>
Remington	53
Browning/USRAC	49
Beretta	54
Benelli	47
Other	<u>14</u>
TOTAL	217