

that will lead the autoloading industry for the foreseeable future. This revolutionary new gun will be positioned as a premium-end product that is near the Beretta 391 in price (Average net wholesale price after FET of \$680). For 2005, only two barrel lengths will be offered, a 26" barrel and 28" barrel. These two offerings will be wood stock and fore-end only for first year introduction. It will initially be a premier grade, gloss finish, 12 gauge 2 3/4" to 3" capable gun. Follow-on introductions of synthetic or camouflage guns will take place in 2006-2007. The design goals are:

- Make this the lightest weight autoloader on the market by utilizing high tech materials/metallurgy and modern manufacturing principles. In conjunction with the weight objective, the gun must balance properly, or "between the hands".
- Despite the light weight, the new gun will use technological advances and innovative design to tame recoil to a higher degree than has ever been done before. The net effect will be a dramatically softer-recoiling shotgun.
- A new action system featuring bottom feed/bottom eject will be employed that eliminates whole categories of malfunction while maintaining the highest safety standards in the industry. The specified maximum malfunction rate for this gun is set at 0.5%. This is not an arbitrary number but a threshold that has been set by Remington's two largest marketing targets: the Beretta 391 and Browning Gold.
- The new gun will have ergonomic and handling characteristics that are second to none. It will fit better, point better, balance better, and perform better than anything Remington has done in the past.
- This new autoloader must be much more robust and wear-resistant than anything currently offered. A compensating rate-reducing device will be part of the action design that mitigates fatigue on the gun and improves functionality over a wider range of ammunition. Light 2 3/4" loads up to 3" magnums will cycle the action uniformly without the use of dubious "gas regulation" systems.
- A lockable, FAA-approved hard gun case will come standard. The nature of the modular barrel system on this gun means that two barrels can fit in the case along with various accessories while maintaining the exterior dimensions of a current combo shotgun box for 5-pack and shipping purposes.
- The manufacturing strategy employed to make this new gun will be as revolutionary as the design itself. All of the standard manufacturing bottlenecks will be avoided through the use of heavy outsourcing of finished parts and new assembly methods. As this strategy is proven it has significant implications for the manufacturing methodology of all Remington guns.