

In-Line Muzzleloading Rifle Market Summary

Market Share Overview

Reliable information pertaining to the in-line muzzleloading rifle market is difficult to come by at best. Muzzleloading firearms are not regulated by the BATF, nor do they have representation in an industry association. These two factors compounded by the fact that essentially all key players are privately held translate into a speculative view of the market based on assumptions from insiders and sketchy market research data.

With the qualifying statement above in mind, the overall view of the market in this writer's opinion is that the U.S. domestic in-line muzzleloading market consists of 240M-400M units at a retail sales value of between \$56MM and \$90MM. A breakdown by manufacturer is as follows:

2002 In-Line Muzzleloading Rifle Market (Estimated Sales Volume by Manufacturer)

| <u>BRAND</u> | <u>UNITS (M)</u> |
|-----------------|------------------|
| Thompson Center | 75 |
| Knight | 75 |
| CVA | 40 |
| Remington | 5 |
| Other | <u>50</u> |
| TOTAL | 245 |